

## ORDER



**Orders**  
**Order / Rev:** 205364  
**Alt Order #:**  
**Product Desc:** 9/24-9/30 KAINE FOR SENATE 2012  
**Estimate:** 11937  
**Flight Dates:** 09/24/12 - 09/30/12  
**Original Date / Rev:** 09/13/12 / 09/13/12  
**Order Type:** REG

**WVBT**

**Primary AE:** WVBT National House  
**Sales Office:** N-HOU  
**Sales Region:** Nat

**Agency Name:** Media Strategies & Research  
**Buying Contact:**  
**Billing Contact:**  
 11350 Random Hills Road  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Kaine for Senate 2012 (D)  
**Demographic:** A25-54  
**Product Codes:** PL5  
**Priority:** P4  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:** IN2114/IN2116/SP1753/AU1239/AL18/

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$1,300.00	\$1,105.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$1,300.00	\$1,105.00	0.00
<b>Totals</b>	<b>3</b>	<b>\$1,300.00</b>	<b>\$1,105.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WVBT National House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	09/26/12	09/26/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p	-- 1----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	-- 1----		1			\$800.00			0.00			
N 2	WVBT	09/29/12	09/29/12	Late News (After Sports) Late News (after Sports)	CM	Late News (after S	----- 1-	:30	1	\$250.00	P3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	----- 1-		1			\$250.00			0.00			
N 3	WVBT	09/30/12	09/30/12	Su 10-1044p Fox News @10 Sun	CM	10-1045p	----- 1	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/24/12	09/30/12	----- 1		1			\$250.00			0.00			
Totals														3	\$1,300.00